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ARIZONA  **INFORMANT**

Four decades of moving forward, embracing change

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October 22 • 2011

ARIZONA INFORMANT

*Celebrating
four decades of
moving forward,
embracing change*

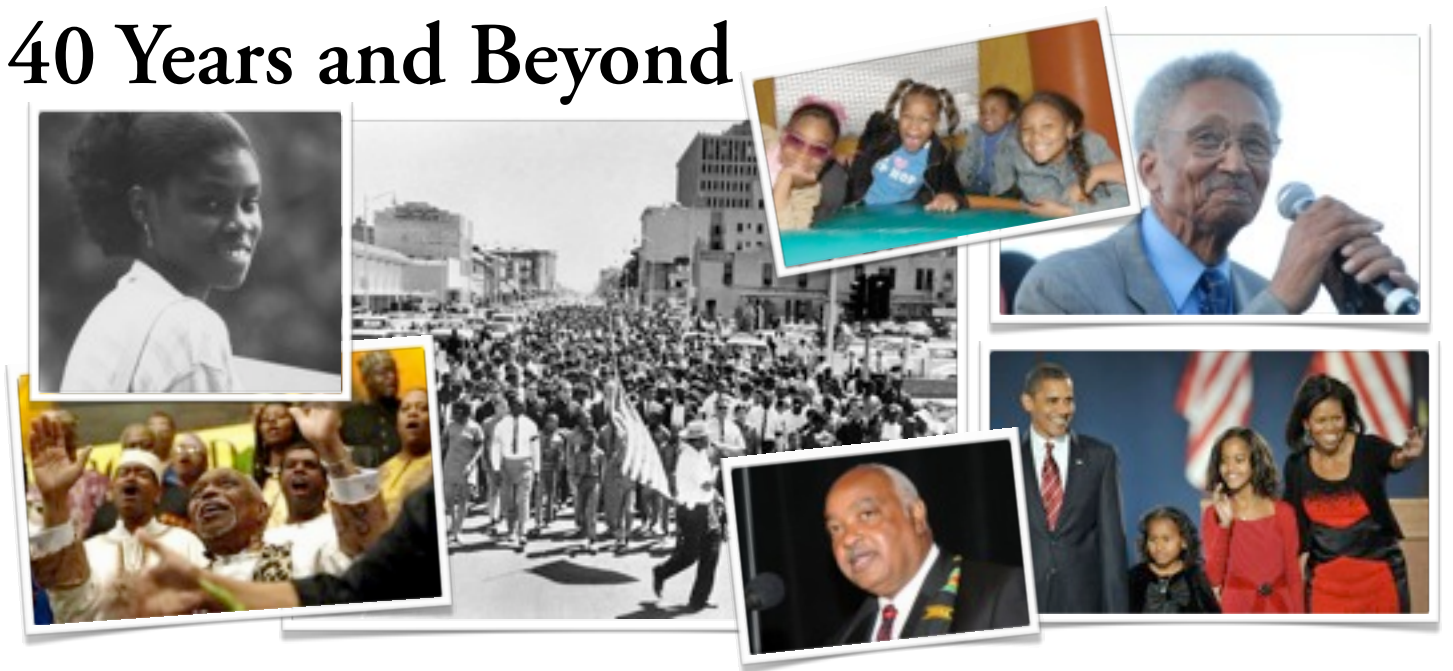


Saturday, October 22, 2011
Wyndham Phoenix - Ballroom

Featuring VIP Reception (invitation only) • Honorees Presentations
Historical Memory Walk • Elegant Formal Dining • Dancing
Live Entertainment • Guest Interviews • Scholarship Presentation

a Black Tie event

40 Years and Beyond



It all started when two brothers realized there was something missing in Arizona. A community was missing out on valuable information that other news publications neglected to report. Sensing this need, they decided it was time for action.

For 40 years, the Arizona Informant has been one of the strongest and important voices for African Americans in the state of Arizona. It continues to record Black history every week and subscribe to the credo: Hating no person, fearing no person... we strive to help every person.

The Arizona Informant Foundation was later formed to further assist youth and families, and to make a difference in our communities.

As we commemorate *Four Decades of Moving Forward, Embracing Change* we invite you to join us as one of our sponsors for our inaugural signature event: **Arizona Informant 40 Years and Beyond Black Tie Scholarship Gala.**

Corporations and community groups are invited to support the fundraising event through the purchase of sponsor packages ranging from \$1,500 to \$50,000. Sponsor package benefits include sponsor tables for your guests, recognition at the event as well as related advertising promotional materials.



For Sponsorship and Information
Lanette Campbell, Daichatré Public Relations, LLC
602.257.9300 Office • 602.550.0034 Direct

Premium Sponsorship Levels | AZI 40 Gala

Cloves C. Campbell Sr. & Dr. Charles R. Campbell Title Sponsor | \$50,000

Three (3) VIP tables (10 guests per table)
Company name/logo prominently displayed on all advertising materials
Name/logo on tv and radio spots, newspaper ads, direct and electronic mailing, invitations, programs on-site signage and press releases
Leaderboard banner ad (728x90 pixels) on Arizona Informant website home page for a year
Company logo/link on Arizona Informant website as Title Sponsor
Recognition as Title Sponsor at Kick Off Party
Back-page ad in Gala Insert for Arizona Informant Newspaper week of event
Recognition as Title Sponsor on Program Book
Back-page ad in Program Book
Recognition on stage during event welcome
Recognition on screen with two (2) 30-second company commercials during event
VIP admission to Gala Reception
Five (5) half-page ads in Arizona Informant Newspaper during 2012 calendar year
Twenty (20) individual Arizona Informant Newspaper subscriptions

Platinum Sponsor | \$25,000

Two (2) VIP tables (10 guests per table)
Company name/logo prominently displayed on all advertising materials
Name/logo on tv and radio spots, newspaper ads, direct and electronic mailing, invitations, programs on-site signage and press releases
Banner ad (468x60 pixels) on Arizona Informant website home page for a year
Company logo/link on Arizona Informant website as Title Sponsor
Full-page ad in Gala Insert for Arizona Informant Newspaper week of event
Recognition as Platinum Sponsor at Kick Off Party
Recognition on stage during event welcome
Recognition on screen with one (1) 30-second company commercial during event
VIP admission to Gala Reception
Two (2) half-page ads in Arizona Informant Newspaper during 2012 calendar year
Ten (10) individual Arizona Informant Newspaper subscriptions

Additional Sponsorship Levels | AZI 40 Gala

Gold Sponsor | \$5,000

One (1) VIP table (10 guests per table)

Company name/logo prominently displayed on all advertising materials

Half-page ad in Program Book

One (1) quarter-page ad in Arizona Informant Newspaper during 2012 calendar year

Recognition on screen during event

VIP admission to Gala Reception

Five (5) individual Arizona Informant Newspaper subscriptions

Silver Sponsor | \$2,500

One (1) VIP table (10 guests per table)

Quarter-page ad in Program Book

Listing as Table Sponsor in Program Book

Recognition on screen during event

VIP admission to Gala Reception

Five (5) individual Arizona Informant Newspaper subscriptions

Bronze Sponsor | \$1,500

One (1) VIP table (10 guests per table)

Eighth-page ad in Program Book

Listing as Table Sponsor in Program Book

One (1) individual Arizona Informant Newspaper subscription

Individual Table | \$1,000

Table of 10

Individual Ticket | \$100

Sponsorship Reservation Form | AZI 40 Gala

Please fax to 602-304-1088

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____

Yes! My Company / I will help sponsor the Arizona Informant 40 Years and Beyond Black Tie Scholarship Gala with the following sponsorship level:

- Title \$50,000
- Platinum \$25,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$1,500
- _____ Table @ \$1,000 ea
- _____ Ticket @ \$100 ea

I am unable to attend; however, we / I would like to support the Arizona Informant Foundation Scholarship Fund by making a tax-deductible contribution of \$ _____.

PAYMENT INFORMATION

All payments due by Friday, September 23, 2011

___Mastercard ___Visa ___Discover ___AmEx

Credit Card # _____

Exp Date _____ CVC Code _____

Authorized Signature _____

Please invoice us for the amount due

HOTEL INFORMATION: Call Wyndham Phoenix at 602-333-5000 for the Arizona Informant Gala special rate of \$109.

For the Program list my company as _____

*Please make checks payable to The Arizona Informant Foundation and mail to:
Arizona Informant Gala, 2320 E. Baseline Road Suite 148-296, Phoenix, AZ 85042*

For Sponsorship and Information: Lanette Campbell, Daichatré Public Relations, LLC
602.257.9300 Office • 602.550.0034 Direct • Lanette@Daichatre.com

Program Book Ad Form | AZI 40 Gala

Please fax to 602-257-0547 • Ads must be received no later than Friday, October 7, 2011

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Email _____

Yes! My Company / I will purchase the following ad size for the Program Book and Newspaper Insert:

- Full \$3,000
- Half \$1,500
- Quarter \$750
- Eighth \$250

Please make my ad color for an additional cost of \$150 per ad.

PAYMENT INFORMATION

All payments due by Friday, October 7, 2011

___Mastercard ___Visa ___Discover ___AmEx

Credit Card # _____

Exp Date _____ CVC Code _____

Authorized Signature _____

Please invoice us for the amount due

Additional instructions/comments _____

Please submit a high-resolution press-quality PDF by email (below). Embed/outline all fonts and graphics. There will be an automatic \$75 charge for re-formatting or designing ads.

*Please make checks payable to The Arizona Informant Foundation and mail to:
Arizona Informant Gala, 2320 E. Baseline Road Suite 148-296, Phoenix, AZ 85042*

For Ad Questions: Cloves Campbell Jr. 602-257-9300

For Production Questions: Leah 480-648-5544 • Bazaarproductions@yahoo.com